

Le Salon de la Photo vu par François Darmigny

SALON DE LA PHOTO

November, 4th to 8th 2010

Paris - Porte de Versailles - France

Five days **to meet fellow enthusiasts, talk to leading brands, discover all the latest innovations** and purchase some new items!

One of this year's highlights is a **WILLY RIZZO** retrospective showcasing more than half a century of his work.

New in 2010: "**LES ZOOMS**", new prizes awarded to two professional photographers.

Key meetings, where photographers share their passion with visitors, the sales village, bookshop and special events...

The great event of photo, which is unique in France
More than 80000 expected visitors!

SE RENCONTRER,
S'INFORMER, S'ÉQUIPER.

du 4 au 8
Novembre
2010

Paris - Porte de Versailles

www.lesalondelaphoto.com



Getting together!

For 5 days, the Photo Fair is proud of gathering for you all the big brands of the world of picture, producers, importers, but also schools and professional groups, who come to reveal their new and original 2010 products!

Keeping oneself informed!

Come to discover yourself the last technological innovations, from shooting to printing, through digital retouching, shows, practical workshops, training courses and debating film shows... Professionals and amateurs: everyone to meet your demands and curiosity!

Equipping oneself!

To fulfil your wishes and to answer your needs, the Selling Village gets larger in 2010! The whole world of photo is at the Photo Fair!

THE PARIS PHOTO FAIR IS MAKING NEWS!

A unique exhibition awaits you at the Paris Photo Fair.
And discover the one featuring **THE first WILLY RIZZO** retrospective in France.

Around 90 photographs reflect his work of 60 years. 60 years during which his eye and all-seeing camera have been capturing and telling the story of life, conflicts, stars of cinema and fashion, dance and dancers and unknown people...
A historic retrospective by a main witness of the 20th century.



Mariene Dietrich - Hôtel de Paris, Monaco, 1956, photographie © Willy Rizzo.



2 awards for 2 newcoming photographers

The Paris Photo Fair is aiming to raise the profile of photography as a profession and raise its status in the eyes of the public.

LES ZOOMS will now be awarded every year by the Paris Photo Fair.

12 editors or managing editors from the photographic press have each nominated an newcomer professional photographer (French or living in France) whose talent, unknown or not yet widely known, is admired and wish to bring to the attention of consumers. They will come together on October 7th, 2010, to form a jury chaired by Jean-Luc Monterosso, Manager of the Maison Européenne de la Photographie, in order to select the winner.

The public will be able to vote on the Paris Photo Fair's website. It will close on October 7th, 2010, to allow sufficient time to select, with the chosen photographer 20 of his or her photographs to be exhibited at the Paris Photo Fair.

Read the presentations of the 12 photographers and vote on : www.lesalondelaphoto.com